

# Girls

Volume 2 - Issue 1



# Like

# Us

NL €8 / UK £8 / USA \$12

# PRESS Girls Like Us Magazine

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## CONTENT

Girls Like Us is an international, independent magazine representing a contemporary community of women.

The magazine focuses on women with a great personality and a unique vision. Women who manage to live their lives on their own terms, changing society from within.

Girls Like Us talks about what makes it difficult to be a musician, what makes it exciting to be a film maker, why someone sticks to be a blogger, why a lesbian doesn't want to talk about being lesbian or about straight women wanting to be lesbians.

*Who are some of your favourite artists  
- outside of your own, of course?*

Some of my personal favourites outside of that are: Nathalie Djurberg, AA Bronson, Hague Yang, Tomas Schmit, Stefan Kurten's paintings and, most recently, Robert Blanchon. Tammy Rae Carland bought me a book about Blanchon, and if your not familiar with his work, check it out.

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Brought in a contemporary design context, linking the subversive to art, fashion, music, film and writing, the magazine explores a unique area within present women's way of living, thinking and doing.

The magazine was founded in 2005 by Jessica Gysel and Katrhin Hero.

It's published two times a year and run by Jessica Gysel and Vela Arbutina.



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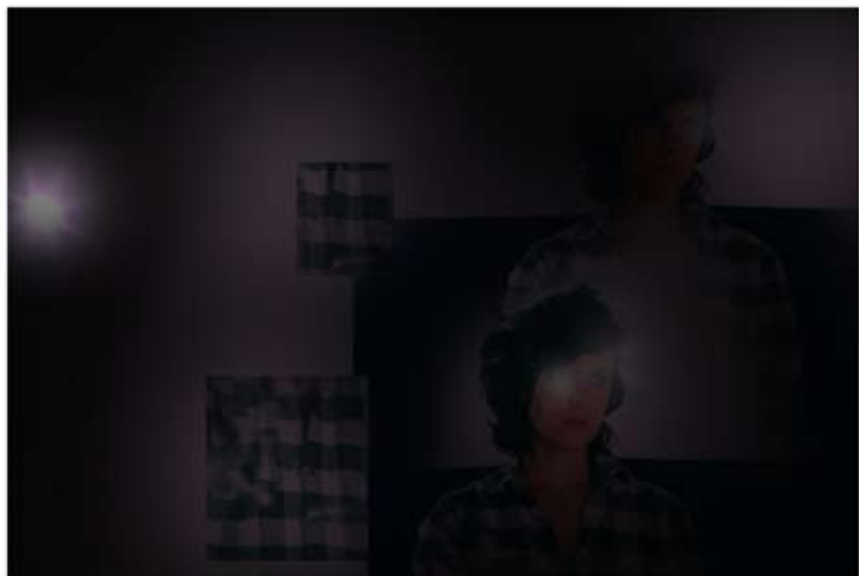
## READER PROFILE

Girls Like Us targets a progressive, cosmopolitan and international audience looking for a fresh message and style and a distinctive tone of voice. This audience consists of (lesbian) women but also appeals to a broader public of artists, gallerists, curators, stylists, designers, musicians, performers and those working in creative industries and media.

## CIRCULATION

Edition:  
5.000 copies

Projected readership:  
5 people per copy  
25.000 readers per issue.



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## DISTRIBUTION

The magazine is sold at better fashion stores, bookstores, galleries and art institutions in major cities worldwide.

Places such as Colette (Paris), ICA (London), OFR (Paris), Do You Read Me? (Berlin), Printed Matter (New York) and major American Apparel stores.

## TECHNICAL SPECIFICATIONS

GLU Magazine is produced in fine print with full colour combined with Pantone colours at the highest quality in Belgium at die Keure.

Size: 210 x 280mm

Bleed: 3mm

Pages: 80

Printing: Offset

Binding: saddle-stitched

Nikki  
Grace

Laura  
Palmer

Diane  
Selwyn

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## TECHNICAL INFORMATION:

Digital files only

Image file: 300dpi

Format: .eps, .tiff or .jpg

Outline or for other files do  
a complete collect for output  
(includig fonts).

## ADVERTISING:

For prices please contact Jessica  
Gysel [jessica@glumagazine.com](mailto:jessica@glumagazine.com)

Digital files only.

Full page trimsize: 210 x 280mm

Bleed: 3mm

Images Files: grayscale or colour  
images (cmyk),

Resolution: 300dpi

Layout: PDF is preferable.

For other files do a complete  
collect for output (includig fonts).

